

Exclusive: Website Packages BY WISDOM

An opportunity just for you!

Does your website best represent your company? Is your website user-friendly? Can you update it easily? Has it been search engine optimised? If you've answered NO to any of these questions, then Wisdom can help!

In conjunction with Tourism Southern Highlands, Wisdom is offering our tailored CMS website packages at a discounted rate, exclusively for you... the Tourism Southern Highlands Members.

WHO IS WISDOM?

Wisdom Advertising & Design has been partnering with Tourism Southern Highlands for a number of years, providing quality design and creating marketing material to help promote tourism for the Southern Highlands region.

OPTIMISED WITH www.southern-highlands.com.au

The Tourism Southern Highlands website has gained critical acclaim as one of the best tourism websites in Australia. The outstanding visitation rate of the website is constantly growing. You can benefit from this success when you choose one of Wisdom's web packages, as your website will be linked in and out of www.southern-highlands.com.au boosting your web traffic, your web profile and your Google ranking! Accommodation operators can also benefit from Tourism Southern Highlands' highly regarded online booking system, with a "Book Now" link from your site, ensuring you never miss a booking!

WHAT IS A CONTENT MANAGEMENT SYSTEM (CMS)?

Wisdom's CMS solutions focus on delivering a visually appealing, user-friendly site design, which offer ease of self maintenance in an adaptable environment.

YOUR BASIC CMS WEBSITE PACKAGE WILL INCLUDE*:

- » Linked to www.southern-highlands.com.au
- » Internal search engine
- » Up to 4 pages (editable)
- » News page (editable & upload new articles)
- » Contact Us pages (includes enquiry form)
- » Google Map
- » Ability to add new pages
- » Editable key word & description fields (for SEO)
- » Ability to add new users (with access to edit the site)
- » Training manual to enable updates throughout the website
- » Web Support

WEB PACKAGES

Wisdom is offering a basic CMS solution for the special price of \$1950 (package worth over \$2500) for all Tourism Southern Highlands members. Additional features are available and can be quoted on request.

Here are some Tourism Southern Highlands members who have taken advantage of this special offer:



CONTACT WISDOM TODAY:

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