

# News Release

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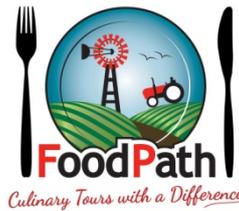
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FOR IMMEDIATE RELEASE

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## **JAMIE OLIVER COMPETITION SHOWCASES FOOD GROWERS OF THE SOUTHERN HIGHLANDS**

Amidst great excitement and as part of his journey to the Southern Highlands on Saturday 23 March 2014, Jamie Oliver visited Li-Sun Mushrooms, Pecora Dairy and Biota Dining.

During his visit, Jamie was vigilant with his social media postings and spoke enthusiastically about the region. Subsequently a competition was run on his Ministry of Food Australia website, promoting the Southern Highlands and featuring highlights from his visit. Entrants needed to write in 25 words or less, what they would cook with the food Jamie had seen on the day, including mushrooms, potatoes and milk, with the prize - a Farm Tour in the Southern Highlands just like the one Jamie had enjoyed.

Jill Dyson from FoodPath was contacted by Destination NSW and asked to organise and conduct the tour for the winners of the competition. Jill has worked diligently with local producers and put together a Farm Tour as close as possible to Jamie's day in the Southern Highlands.

The winner of the competition, Kylie, lives in Brisbane and will be travelling to the Southern Highlands on Friday 30 May with her husband to participate in her very special Southern Highlands tour experience.

As part of their tour, Kylie and her husband will be met Sydney airport upon their arrival by FoodPath, they will then be chauffeur driven to the Highlands where their tour will begin.

First stop will be a visit to the Li-Sun Mushroom Tunnel where they will enjoy the full tour experience hosted by Noel Arrol. Next stop will be Sutton Forest Olives, where Kym Burrows will be on hand to showcase her amazing product. With the Southern Highlands being known throughout the world for its famous Robertson Potatoes, a visit to Highland Gourmet Potatoes, with Norman Gair was also a must see, wonderful local producers and wonderful local product. Lunch will be at the Eling Forest Cellar Door Café followed by a tour of the Eling Forest winery and a wine tasting with Cuttaway Hill's Mark Bourne.

Kylie and her husband will finish off their Southern Highlands visit with a spectacular dinner and overnight stay at Biota Dining and Rooms. Then it's a chauffeur driven drive back to Sydney on Saturday 31 May for the rest of their tour prize.

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**MEDIA INTERVIEWS & HIGH RES IMAGES**

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